

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 02092 050604Z

21

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 EUR-12 /030 W
----- 055197

R 050505Z JUN 75

FM AMEMBASSY DAMASCUS

TO AMEMBASSY BONN

AMEMBASSY ATHENS

INFO SECSTATE WASHDC 3628

USDOC WASHDC

AMEMBASSY BEIRUT

UNCLAS DAMASCUS 2092

BEIRUT FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, SY

SUBJ: DAMASCUS INTERNATIONAL FAIR

1. AMBASSADOR MURPHY REQUESTS THAT YOU PASS FOLLOWING MESSAGE TO MICHAEL FRANK, GENERAL MANAGER, JOHN DEERE EXPORT, MANNHEIM, GERMANY:

"DEERE AND COMPANY EXPORT MARKETING DIRECTOR H.W. BECHERER HAS INFORMED ME THAT YOU AND YOUR DEALER ARE REVIEWING PLANS REGARDING POSSIBLE DEERE PARTICIPATION IN 1975 DAMASCUS INTERNATIONAL FAIR (JULY 25 TO AUGUST 20). THE FAIR AUTHORITY IS MOST EAGER TO HAVE AN ENLARGED AMERICAN PARTICIPATION AFTER OUR SUCCESSFUL EXHIBITION LAST YEAR AND HAS CONSTRUCTED A NEW US PAVILION AT AN EXCELLENT LOCATION ON THE FAIRGROUNDS. THE DEPARTMENT OF COMMERCE IS FULLY SUPPORTING OUR PARTICIPATION AND HAS ALREADY SENT OUT ITS EXHIBITION DIRECTOR.

"I HOPE THAT DEERE WILL CHOOSE TO PARTICIPATE IN THIS YEAR'S FAIR. SYRIAN PRESIDENT ASAD ON JANUARY 21 TOLD 33 CHIEF EXECUTIVES OF LEADING AMERICAN CORPORATIONS, INCLUDING DEERE PRESIDENT WILLIAM HEWITT, THAT AMERICAN FIRMS ARE WARMLY WELCOME IN SYRIA. THE SYRIAN GOVERNMENT HAS EXPRESSED
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 DAMASC 02092 050604Z

SPECIAL INTEREST IN OBTAINING AGRICULTURAL MACHINERY AND

HEAVY CONSTRUCTION EQUIPMENT. THE FAIR OFFERS AN EXCELLENT OPPORTUNITY FOR DEERE TO RECEIVE NOT ONLY A LARGE SYRIAN AUDIENCE BUT ALSO A SIZEABLE NUMBER OF VISITORS FROM OTHER ARAB STATES. I LOOK FORWARD TO HEARING FROM YOU OR YOUR AGENT."

2. FOR COMATT, ATHENS: RTDO LEFEAVER INFORMS US DEERE ALSO HAS REGIONAL REP. IN ATHENS. WOULD APPRECIATE YOUR BRINGING THIS MESSAGE TO HIS ATTENTION AND ENCOURAGING DEERE PARTICIPATION IN DAMASCUS FAIR.
PELLETREAU

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975DAMASC02092
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750196-0574
From: DAMASCUS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750675/aaaacqgn.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 12 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 FEB 2003 by PhilliR0>; APPROVED <30 JAN 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: DAMASCUS INTERNATIONAL FAIR
TAGS: BEXP, SY
To: BONN ATHENS
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006